

2023

SPONSORSHIP PACKAGES



PLAIN CITY
PARKS & RECREATION

YOUR SUPPORT MATTERS

The mission of the Plain City Parks & Recreation Department is to provide diverse recreational opportunities to all Plain City residents.

Plain City Parks & Recreation would like to offer you the opportunity to promote your business or organization to the community, while also showing your support of Plain City's public events. Additional opportunities are available with various recreation programs and activities.

The quality of life provided by a healthy parks and recreation system plays a critical role in attracting residents and businesses. Supporting and growing Plain City's park system provides the community with a number of benefits, including increased real estate values, tourism, and jobs.

By investing in Plain City Parks & Recreation, you are also investing in our community. We thank you for your consideration of these sponsorship opportunities.

A handwritten signature in white ink that reads "Linda Granger". The script is fluid and cursive, with the first letters of "Linda" and "Granger" being capitalized and prominent.

Linda Granger
Parks & Recreation Director
lgranger@plain-city.com



BLUEGRASS & BBQ

delicious food • live bluegrass music • bounce houses



Bluegrass & BBQ serves as the kickoff to Plain City's summer festival season. The event features a variety of musical acts, food trucks, bounce houses, and neighborly fun.

Target Audience: Adults
Scheduled: June 4, 2023; 12:00 PM - 7:00 PM
Est. Attendance: 1,000 +

SPONSORSHIP LEVELS

Gold Level - \$1,000

- Business name prominently displayed on sponsor banner
- Business mentioned between musical sets
- Signage at two bounce houses
- Business name on Village website
- Business name on social media accounts

Silver Level - \$500

- Business name displayed on sponsor banner
- Signage at one bounce house or two game sites
- Business name on Village website
- Business name on social media accounts

Bronze Level - \$250

- Signage at one children's activity or game site
- Business name on Village website
- Business name on social media accounts



FOURTH OF JULY

fireworks • parade • live music • food • games • bounce houses



Plain City's Fourth of July celebration at Pastime Park is one of our community's most anticipated annual events. Aligning your organization with this event will provide the opportunity to put your image in sight of thousands of potential customers. Your organization will benefit from a variety of event-related promotions before, during, and after the event.

Target Audience: All Residents
Scheduled: July 4, 2023; 12:00 PM - 10:00 PM
Est. Attendance: 3,000

Diamond Level - \$5,000

- Business name and logo on two banners at Pastime Park (*)
- Business name and logo on three additional yard signs or smaller banners at Pastime Park
- Predominant placement on sponsor banner and all other promotional materials
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business highlighted in Village e-newsletter
- Business name mentioned during event announcements

Gold Level - \$1,500

- Business name prominently displayed on sponsor banner
- Signage at two bounce houses
- Business name on Village website
- Business name on social media accounts

Silver Level - \$500

- Business name displayed on sponsor banner
- Signage at one bounce house or two game sites
- Business name on Village website
- Business name on social media accounts



FALL FEST

trick-or-treat alley • costume contest • pumpkin carving • games •
bounce houses • food • craft vendors



Fall Fest at Pastime Park is one of Plain City's newest seasonal events! The event celebrates the arrival of the autumn and Halloween seasons and includes a variety of family-friendly activities such as trick-or-treat, costume contest, giant pumpkin carving, games, crafts, and food vendors.

Target Audience: Children and Families

Scheduled: October 21, 2023; 4:00 PM - 7:00 PM

Est. Attendance: 1,500

SPONSORSHIP LEVELS

Gold Level - \$1,000

- Business name prominently displayed on sponsor banner
- Signage at two bounce houses
- Business name on Village website
- Business name on social media accounts

Silver Level - \$500

- Business name displayed on sponsor banner
- Signage at one bounce house or two game sites
- Business name on Village website
- Business name on social media accounts

Bronze Level - \$250

- Signage at one children's activity or game site
- Business name on Village website
- Business name on social media accounts





tree lighting • santa claus • reindeer • food • music • crafts



Christmas Under the Clock and Route 42 Holiday Hop are two of the most popular annual events in Plain City. Marketed as the "official" beginning of the holiday season, the events attract hundreds of residents eager to watch the annual Christmas Tree Lighting and participate in holiday activities.

Target Audience: Children and Families

Scheduled: December 2, 2023; 4:00 PM - 7:00 PM

Est. Attendance: 1,000+

SPONSORSHIP OPPORTUNITIES

Reindeer Sponsor - \$1,500 New!

- Business name displayed on sponsor banner
- Signage at reindeer enclosure
- Business name on Village website
- Business name on social media accounts

Gold Level - \$1,000

- Business name prominently displayed on sponsor banner
- Signage at Christmas Tree (Bicentennial Park)
- Business name on Village website
- Business name on social media accounts

Silver Level - \$500

- Business name displayed on sponsor banner
- Business name on Village website
- Business name on social media accounts

Bronze Level - \$250

- Business name on Village website
- Business name on social media accounts



FARMERS MARKET

The Plain City Farmers Market is a seasonal festival of locally-grown produce and homemade goods! Held once weekly from July through October, the market features a diverse range of vendors, including local growers and farms, handcrafted products, flowers, food trucks, and other activities.

Target Audience: All Residents

Scheduled: Thursdays in July-October; 4:30 PM - 7:00 PM

Est. Attendance: 5,000 season

Event Sponsor - \$500

- Business name and logo prominently displayed on sponsor banner
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business name and logo on marketing materials



EASTER EGG HUNT New!

The Plain City Easter Egg Hunt is a cherished annual tradition for Plain City residents young and old! The event features more than 8,000 Easter Eggs, candy, and prizes. The event is open to children aged 1 to 12 years. Your support will help ensure this event continues for generations to come.

Target Audience: Children and Families

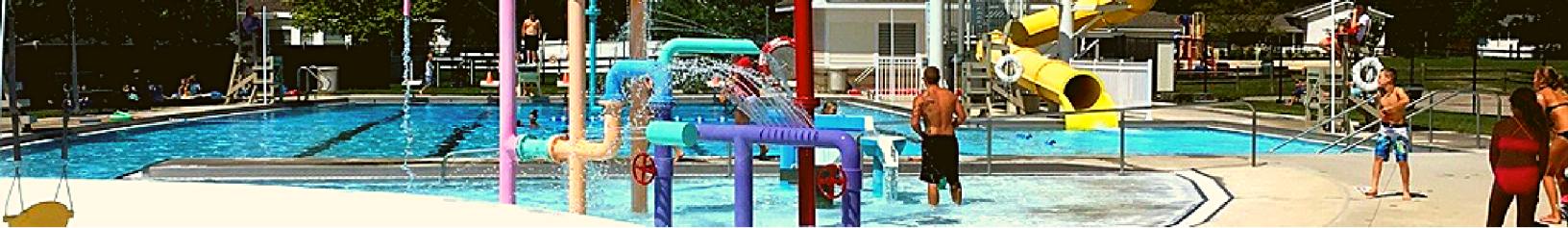
Scheduled: April 1, 2023; 12:00 PM

Est. Attendance: 750

Presentation Sponsor - \$500

- Exclusive sponsorship
- Business name and logo prominently displayed on sponsor banner
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business name and logo on marketing materials





SHARKS SWIM TEAM

The Plain City Sharks Swim Team is a rapidly growing swim team for children 5+. With frequent practices and meets at the Plain City Aquatic Center, your financial support will be recognized by thousands of seasonal visitors to the aquatic center.

Target Audience: Children and Families

Scheduled: June-August

Gold Level - \$500

- Business name and logo displayed on sponsor banner
- Business name on Village website and social media accounts
- Name mentioned during three (3) swim meets
- Sponsor certificate

Silver Level - \$350

- Business name displayed on sponsor banner
- Business name on Village website and social media
- Sponsor certificate

Bronze Level - \$200

- Business name displayed on sponsor banner
- Business name on swim team t-shirt
- Business name on Village website and social media



MUSIC IN THE PARK

During Music in the Park, residents are invited to bring a lawn chair or blanket to Pastime Park and enjoy a warm summer evening filled with great music.

Target Audience: Older Adults

Scheduled: June-September

Est. Attendance:

Presentation Sponsor - \$2,000

- Exclusive sponsorship
- Business name and logo prominently displayed on sponsor banner
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business name and logo on marketing materials

SEASONAL CONTESTS

Your financial support will help us celebrate the seasons with these unique events.

Easter Scavenger Hunt - \$100

- Citywide contest
- Business name and logo on signage and materials

Harvest & Halloween Decorating - \$100

- Uptown District business contest
- Business name and logo on signage and materials

Christmas Decorating - \$200

- Citywide residential contest
- Business name and logo on signage and materials



SAFETY TOWN

New!

Safety Town is a safety-oriented event that teaches kindergarteners to be comfortable around police officers and firefighters. It also provides them with life-saving lessons, such as how to be safe on the bus, how to be safe walking to school, how to be safe at home, and how to be safe around people you do not know.

Target Audience: Young Children and Families
Scheduled: July

Presentation Sponsor - \$1,000

- Exclusive sponsorship
- Business name and logo prominently displayed on sponsor banner
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business name and logo on marketing materials

TOUCH-A-TRUCK

New!

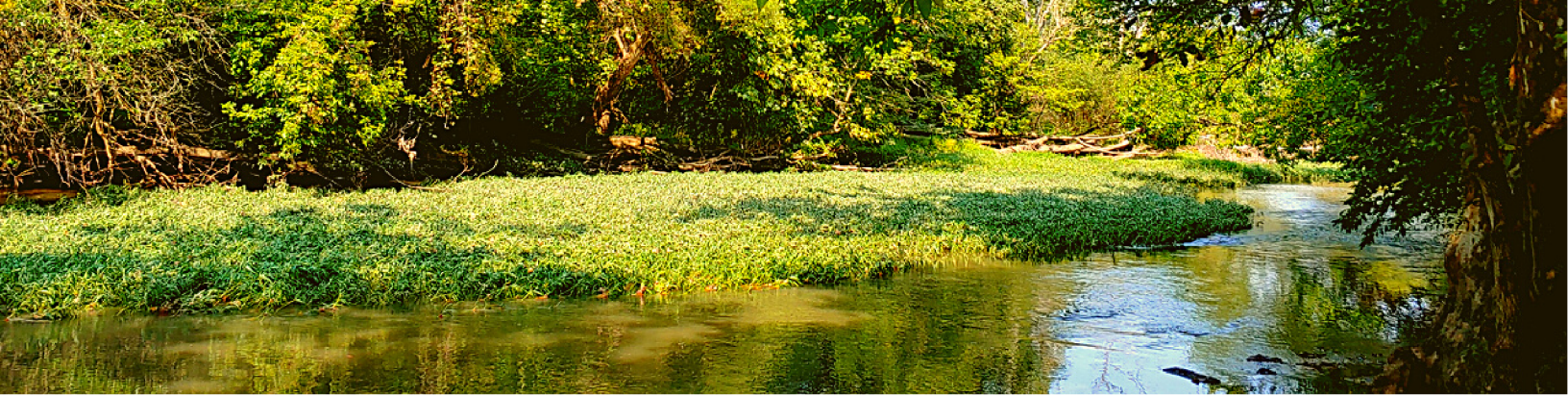
Get up close and personal with all kinds of big trucks and emergency vehicles! This fun event allows children to safely interact with big trucks, heavy equipment, and emergency vehicles. Attendees can climb inside the vehicles to get a view from the driver's seat, and ask questions of drivers and operators.

Target Audience: Children and Families
Scheduled: June

Presentation Sponsor - \$500

- Exclusive sponsorship
- Business name and logo prominently displayed on sponsor banner
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business name and logo on marketing materials





NURTURE-NATURE EDUCATIONAL PROGRAMMING

Throughout the year, Plain City Parks & Recreation organizes community workshops that focus on providing a safe and fun environment in which all residents can participate and engage. These interactive activities provide educational opportunities, create awareness of our resources, and emphasize the value of living in our community.

Depending on your involvement, your message will be seen during the event promotional period and throughout the year.

Target Audience: All Residents
Scheduled: Monthly/Seasonally

Program Sponsor - \$100

- Business name and logo on social media accounts
- Business name and logo on marketing materials

LOOKING FOR MORE?

If you don't see a sponsorship that speaks to you, or if you're interested in providing in-kind assistance or seeking volunteer opportunities, let's chat!

614-873-3527 EXT 118

Linda Granger, Director
Plain City Parks & Recreation
lgranger@plain-city.com



PLAIN CITY PARKS & RECREATION

SPONSORSHIP FORM

Contact Name

Business Name

Address

City/St/Zip

E-Mail

Phone

SPONSORSHIP | Please select event(s) and level(s)

	Gold	Silver	Bronze	
<input type="checkbox"/> BLUEGRASS & BBQ	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> EASTER EGG HUNT
<input type="checkbox"/> FOURTH OF JULY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> EASTER SCAVENGER HUNT
<input type="checkbox"/> FALL FEST	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> HARVEST/HALLOWEEN CONTEST
<input type="checkbox"/> CHRISTMAS UNDER THE CLOCK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> CHRISTMAS DECORATING CONTEST
<input type="checkbox"/> CHRISTMAS REINDEER				<input type="checkbox"/> SAFETY TOWN
<input type="checkbox"/> SHARKS SWIM TEAM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> TOUCH-A-TRUCK
<input type="checkbox"/> FARMERS MARKET				<input type="checkbox"/> NURTURE-NATURE PROGRAMMING
<input type="checkbox"/> MUSIC IN THE PARK				

☐ IN-KIND CONTRIBUTION OR DONATION

☐ VOLUNTEER

Term & Conditions :

The Village of Plain City agrees to provide services as outlined in the sponsorship proposal. The undersigned waives and releases all rights and claims that might be held against the Village of Plain City, its duly elected officials and its employees to save and hold harmless the Village from losses, damages, or injuries. The Village is the sole and exclusive owner of all rights, title, and interest in the Village of Plain City logo. No sponsor may use Village logos without specific written approval.

PAYMENT

Payment Method ☐ Cash ☐ Invoice ☐ Check Check # ☐ Credit Card

Name on Card ☐ Master Card ☐ VISA

Card Number Expiration CVV

Signature Date